

For Immediate Release

Contacts:

Susan Wilcox Olson, Media Relations
231-590-5930 or grandbay@chartermi.net
Jeff Hughes, President, Brownwood Farms
231-267-9444 or jeff@brownwoodfarms.com

**Brownwood Farms Unveils Two New
'Famous Kream Mustard' Varieties
During a 'Downtown BBQ Tasting Benefit'
Product Proceeds to Benefit
Food Rescue of Northwest Michigan**

***Kickin' Kream Mustard and Kream Mustard Slatherin' Sauce
Served To Taste ... BBQ Style Saturday, October 8***

(Traverse City, Michigan) – October 2, 2011 – Michigan's ONLY award winning Mustard, '**Famous Kream Mustard**' is showing up this **Saturday, October 8th** in two new varieties. Join the Brownwood Farms and Food Rescue teams for a product tasting in Downtown Traverse City. A portion of proceeds from Brownwood Farms products that day will **Benefit Food Rescue of Northwest Michigan**.

Northern Michigan's Finest Flavors are found in a variety of products produced at the Brownwood Farms kitchen in Traverse City. Cooking enthusiast and president of Brownwood Farms, Jeff Hughes will unveil the two new products during a tasting at the Union Street tasting room on Saturday, October 8th beginning at Noon. The Tasting Benefit will feature Brownwood Farms newest products – '**Kickin' Kream Mustard**' and '**Kream Mustard Slatherin' Sauce**'. The new Kream Mustard products will be served up for tasting.

A portion of proceeds from the sales of the new products (along with all Brownwood Farms products that day) will help feed hungry families through the Food Rescue program. The mission of Food Rescue of Northwest Michigan is the collection and distribution of soon-to-expire fresh foods and beverages from available sources (e.g., grocery stores, restaurants, caterers, bakeries, etc.) to people in need through the area's food pantries, shelters and community meals programs.

-MORE-

In addition to the hallmark mustards and preserves, Brownwood Farms also produces several blends of fruit-based Salsas and Chutneys, Sauces and Marinades, numerous Fruit Butters.

A visit to Brownwood Farms on Union Street in Downtown Traverse City or Leland will make tailgates parties, harvest and holiday meals creative and easy.

The best part – everyone can help feed the hungry by a visit to Brownwood Farms, as a portion of all Brownwood Farms product proceeds will benefit **Food Rescue of Northwest Michigan**.

Brownwood Farms premium food products can also be found in specialty food stores, including Whole Foods Markets throughout the state or online at www.brownwoodfarms.com

#